

Stockholm 22nd of October, 2012

Ericsson will showcase the Yanzi Internet-of-things platform at Bakutel 2012 in Azerbaijan.

The world-leading provider of communications technology and services, Ericsson, will showcase the Yanzi Internet-of-things platform at the Bakutel exhibition in Azerbaijan. Cameras together with a light switch and temperature sensor will be connected to the Internet-of-things software platform and Ericsson will demonstrate how easy it is to connect new things to the platform and obtain real services. The Internet-of-things platform and services will be showcased in the Azercell booth.

For further information please contact:

Niclas Sahlgren, VP Business Development

Mobile: +46 708 18 10 30

Email: niclas@yanzi.se

About Ericsson

Ericsson is a world-leading provider of communications technology and services. We are enabling the Networked Society with efficient real-time solutions that allow us all to study, work and live our lives more freely, in sustainable societies around the world. Our offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today 40 percent of the world's mobile traffic goes through Ericsson networks and we support customers' networks servicing more than 2.5 billion subscriptions. We are more than 110,000 people working with customers in more than 180 countries. Founded in 1876, Ericsson is headquartered in Stockholm, Sweden. In 2012 the company's net sales were SEK 227.8 billion (USD 33.8 billion). Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ, New York stock exchanges.

Yanzi – Internet your things!

With the Yanzi Internet-of-things software platform, service providers can connect billions of things to millions of users to create new exciting services and revenue streams. The cloud service delivery platform allows users to wirelessly connect devices in a true Plug & Play fashion (Patent Pending). The Yanzi software is based on open standards and makes Internet-of-things dramatically easier to develop and deploy. Our mission is to deliver real and robust Internet-of-things solutions to the customers in a record-short time to improve their business performance. Key market applications are; remote site management, smart lighting, smart & secure home and smart cities. The technology is available globally through a network of professional systems integrators and leading service providers. For additional information please visit yanzi.se.

Yanzi Networks AB

Isafjordsgatan 21
164 40 Kista
Sweden

E-mail:
info@yanzi.se
Web:
www.yanzi.se

Phone:
+46-8-559 21 440

Organization Number
556580-9554
Page:
1 of 1